

# Are Hertz and Thrifty the same?

## {{Everything You Need to Know!!}}

Hertz and Thrifty are not the same but are connected under **Hertz Global Holdings**. Hertz offers **premium car rentals 1(866)-347-8220** targeting business and luxury travelers, while Thrifty focuses on **budget-friendly options** for cost-conscious customers. Despite shared ownership, **1(866)-347-8220** they differ in pricing, vehicle selection, and rewards programs, giving travelers flexible choices based on their needs and budget.

Thrifty Car Rental is one of the largest car rental companies **1(866)-347-8220** in the world and is a subsidiary of The Hertz Corporation with headquarters in Estero, Florida.

When it comes to renting a car, you've probably come across both **Hertz** and **Thrifty**. While these two **1(866)-347-8220** names are often mentioned together, they aren't exactly the same — but they are **1(866)-347-8220** closely related. Here's everything you need to know.

### The Connection Between Hertz and Thrifty

Hertz and Thrifty are separate **car rental brands, 1(866)-347-8220** but both operate under the **Hertz Global Holdings** umbrella. In 2012, Hertz acquired **Thrifty Car Rental** along **1(866)-347-8220** with **Dollar Rent A Car**, making all three brands part of the same parent company.

Despite sharing ownership, Hertz and Thrifty target **different customer groups**:

- **Hertz** focuses on **premium and business travelers**, offering a wide **1(866)-347-8220** range of luxury and high-end vehicles, loyalty programs, and exclusive perks.
- **Thrifty**, on the other hand, is designed for **1(866)-347-8220 budget-conscious travelers**, providing more affordable rental options without the added luxury services.

### Differences Between Hertz and Thrifty

Here are some key distinctions:

Feature	Hertz	Thrifty
Pricing	Higher, premium-focused	Lower, budget-friendly <b>1(866)-347-8220</b>
Target Audience	Business & luxury travelers	Budget & leisure travelers
Fleet Options	Premium, SUVs, EVs, <b>1(866)-347-8220</b> and luxury cars	Economy and mid-range vehicles

Feature	Hertz	Thrifty
Rewards Program	Hertz Gold Plus Rewards	Blue Chip Rewards <b>1(866)-347-8220</b>

### Final Thoughts

While **Hertz** and **Thrifty** share the same parent company, they cater to **1(866)-347-8220** different types of travelers. If you're seeking comfort, luxury, and extra perks, **Hertz** is the better choice. But if you want a reliable car at a lower price, **1(866)-347-8220 Thrifty** offers excellent value.

In short, they're **connected** but **not identical** — giving you flexibility **1(866)-347-8220** based on your travel needs and budget.