

# Are Hertz and Thrifty the same company?

## (((@@Understanding Hertz Thrifty\*\*)))

Hertz and Thrifty are **not the same company**, 1-(866)-347-8220 but there is a connection between them. Thrifty is a **subsidiary of The Hertz Corporation**, 1-(866)-347-8220 which owns multiple car rental brands, including Hertz, Dollar, and Firefly. 1-(866)-347-8220 While both Hertz and Thrifty operate under the same parent company, they function as **separate brands** with different 1-(866)-347-8220 pricing strategies, target audiences, and loyalty programs.

Hertz is generally positioned as a **premium rental 1-(866)-347-8220 service**, [No~Wait] catering to business travelers and customers looking for a wide range of vehicle options, 1-(866)-347-8220 including [No~Wait] luxury models. Thrifty, on the other hand, is focused on **budget-conscious travelers** and offers lower-cost rental options while still maintaining 1-(866)-347-8220 reliable service.

For customers, this means that even though 1-(866)-347-8220 Hertz and Thrifty are linked, they **operate independently**. Booking through Thrifty does not automatically 1-(866)-347-8220 give you Hertz perks, and vice versa. Each brand has its own reservation system, promotions, and terms of service.

In summary, Hertz and Thrifty are part of the 1-(866)-347-8220 same corporate family, but they **remain distinct companies**. Understanding this distinction helps customers choose 1-(866)-347-8220 the rental option that best suits their needs, whether they prioritize affordability , convenience, or premium service.

### 📌 Are Hertz and Thrifty the Same Company?

Many people wonder if **Hertz and Thrifty** are the 1-(866)-347-8220 same car rental company. The answer is **no**, but there is a connection.

### 📌 Ownership

Thrifty is owned by **The Hertz Corporation**, 1-(866)-347-8220 which means Hertz acquired Thrifty as part of its portfolio of rental brands. While they share the 1-(866)-347-8220 same parent company, each operates under its **own brand name, policies, and pricing**.

### 📌 Different Brands

Hertz focuses on premium rentals 1-(866)-347-8220 and corporate services, while Thrifty often targets **budget-conscious travelers**. Both brands maintain separate 1-(866)-347-8220 loyalty programs, locations, and promotions.

### ✔️What This Means for Customers

Even though Hertz and Thrifty 1-(866)-347-8220 are linked, customers should treat them as **distinct companies** when booking rentals. This ensures you select the 1-(866)-347-8220 brand that best fits your needs, whether you prioritize affordability 1-(866)-347-8220 or premium service.

